



2017 OCA SPRING CONFERENCE

MARCH 21, 22, 2017

DOUBLETREE HOTEL

175 HUTCHISON AVENUE – COLUMBUS, OH

TUESDAY – MARCH 21, 2017

- 1:00** **OCA Board Meeting**
- 4:00** **Supplier Set-up**
- 6:00** **Welcome & Social Hour with Suppliers**
- 7:00 – 9:00** **Buffet Dinner with Suppliers**

WEDNESDAY MARCH 22, 2017

- 7:00-8:30** **Registration & Breakfast with Suppliers**
- 8:30-9:00** **Welcome and announcements**
Introduction of Suppliers
- 9:00-10:00** **Bill Northrup – Keynote Speaker**
“THE ART OF THE CHALLENGE”
- 10:0-10:30** **Ron Watt Sr. - Senior Partner, Watt + Company LLC**
STRATEGY ON HOW TO MAKE THE OCA A VIABLE, LEADING PROFESSIONAL ORGANIZATION
- 10:30-11:00** **Break and visit Suppliers**
- 11:00-12:00** **Marci Hopkins - Client Relations Executive, ADP TotalSource**
Phil Thompson - Sales Executive, ADP TotalSource
Courtney Simpkins - Market General Manager, ADP TotalSource
ADP TOTALSOURCE ON PROFESSIONAL EMPLOYER ORGANIZATIONS

- 12:00-1:00 Lunch and visit Suppliers
- 1:00-1:45 Joe Gregory – Assistant Manager, Davey Resource Group
- [THE CLEVELAND TREE PLAN: HOW PUBLIC AND PRIVATE RELATIONSHIPS CAN ADD VALUE TO COMMUNITY FORESTRY INITIATIVES](#)
- 1:45-2:30 Stanley D. Gehrt – Professor of Wildlife Ecology, The Ohio State University
- [COYOTE USE OF CEMETERIES: RISKS AND REWARDS](#)
- 2:30-3:00 Break and visit Suppliers
- 3:00-3:30 Adam Rice – Account Specialist, CompManagement Inc.
- [Ohio Workers Compensation 101](#)
- 3:30-4:30 Kirk D. Roberts – Family Service Director, American Cemetery Services, LLC
- [MARKETING TODAY'S CREMATION FAMILIES](#)
- 4:30 Closing statements and remarks

