

ANNUAL CONVENTION/FIELD DAY & TRADE SHOW

AUGUST 5-6-7, 2019

Hilton Garden Inn- Miamisburg, OH



AGENDA



MONDAY AUGUST 5

8:30	Golf Outing - The Golf Club at Yankee Trace – 10000 Yankee Street-Centerville, OH	
	Welcome and warm up	
2:00	Supplier Set up -	Salons B-C-D
4:00	OCA Board Meeting – Hilton Garden Inn Library	
6:00-7:00	Social Hour/Hors d'oeuvres with Suppliers - Golf Awards	Salons B-C-D
	Dinner on your own	

TUESDAY AUGUST 6

All sessions in Salons B-C-D unless noted otherwise

7:00-8:30	Registration and Breakfast	
8:30-9:00	Welcome and Announcements; Supplier Introductions	
9:00-9:45	Keynote Session - HEADSTONE CLEANING AND RESTORATION Angie Hoschouer – Woodland Cemetery – Dayton Misti Spillman – Reviving Cemeteries LLC	
10:30-11:00	Break with Suppliers	
11:00	Business Meeting – Legislative Update with Timothy C. Long – OCA Legal Counsel	
11:45	Calvary Cemetery Scott Wright – Calvary Cemetery	
12:00	Leave for Lunch and Field Day	

For GPS directions use:

1625 Calvary Avenue – Dayton, OH 45409

FIELD DAY AT CALVARY CEMETERY

12:30	Lunch
	Welcome to Calvary - Supplier Introductions
	EQUIPMENT DEMONSTRATIONS/CONTESTS
	Return to Hilton Garden Inn for rest and relaxation

TUESDAY AUGUST 6 - Evening

6:00-7:00	Social Hour with Suppliers
7:00-8:00	Buffet Dinner
8:30-	Entertainment - TRIVIA NIGHT with Cincinnati Circus

WEDNESDAY AUGUST 7

7:00-8:30	Registration and Breakfast
8:30-8:45	Announcements
8:45-9:30	BREAKOUT SESSIONS ADMINISTRATION – “HR FUNDAMENTALS” Tom Hrlavi – HR on Call, Inc. TOWNSHIP – “CEMETERY GRANT PROGRAM” Laura Monick- Section Chief - Ohio Dept. of Commerce, Div. of Real Estate & Professional Licensing
9:40-10:25	BREAKOUT SESSIONS ADMINISTRATION – “DEALING WITH DIFFERENT GENERATIONS IN THE WORKPLACE” Tom Hrlavi – HR on Call, Inc. TOWNSHIP – “WATER, INNOVATION” CASE STUDY-WOODLAND CEMETERY –NY Mike Veney – Manager of Environmental Issues - Davey Tree Expert Co.
10:25-11:00	Break with Suppliers
11:10-11:45	BREAKOUT SESSIONS ADMINISTRATION – “CEMETERY DATA – ARE WE REALLY SECURE?” Roundtable Discussion Marilyn Brandt – Lake View Cemetery – Cleveland TOWNSHIP – TOWNSHIP RULES
12:00-1:00	Lunch
1:00-1:45	BREAKOUT SESSIONS SALES/CUSTOMER RELATIONS - “AFTERCARE” Linda Jankowski – Dir. Of Business Development - webcemeteries.com PROPERTY/OPERATIONS – “WATER” CASE STUDY Lake View Cemetery-Cleveland James Zwack – Vice President & General Manager - Davey Institute Marilyn Brandt – Lake View Cemetery – Cleveland
1:45-2:30	BREAKOUT SESSIONS SALES/CUSTOMER RELATIONS –“ EFFECTIVE ARRANGEMENTS CONFERENCE” Kirk Roberts – Roberts Group, OCA President PROPERTY/OPERATIONS “TREES THAT WILL THRIVE IN OHIO” Dave Greesley – Director of Horticulture -Spring Grove Cemetery
2:30-3:15	BREAKOUT SESSIONS SALES/CUSTOMER RELATIONS Peggy Friedhoff – Always On Communication PROPERTY/OPERATIONS Mark Morton The Cemetery Conservators for United Standards
3:15-3:30	ANNOUNCEMENTS AND CONCLUSION