

# CHRONICLE NEWSLETTER

#### **JULY 2021**

Each month I'm blown away by the support we receive from the cemetery industry. This month I'm honoured to be joined by Kevin Hartlett from Earth Funerals and David Neustein from Other Architects in our first round table style webinar discussion on creating meaningful cemetery experiences for an ecological age with natural burials, innovative design and technology. Sign up here to join the discussion.

This month our project to digitise 36 cemeteries of the Archdiocese of Hobart was <u>acknowledged in the local paper</u>. As this project nears completion, we are grateful to play a part in the essential transformation of preserving the legacies of one of Australia's most historic communities.

To add to our celebration, Battle Creek Memorial Park in Michigan, US, is now online. With more than 50,000 plots, BCMP is yet to be one of our most complex and equally glorious projects that set an example in the future of digital, as more

institutions are recognising the need to digitise their cemeteries.

To wrap it up, being laid into the ground *au naturale* is now back in vogue! We're seeing an increasingly environmentally aware and sustainable approach to death care, backed by tech. Why is green burial the future?

## **Green Burials - Evergreen Once Again?**



There's a trend moving us back to shrouds from coffins and caskets. You'll increasingly hear the term "green burial", but what is the movement about? What does it address? Is this a new phenomenon or are we reviving an old practice? Find out why this movement is gaining traction globally.

#### Read more

Slaying the Beast - A Case Study in Determination



Our mettle was put to the test! The team recently completed our largest project to date - the digitisation of Battle Creek Memorial Park. In this case study, find out how we successfully completed the gargantuan task of mapping over 50,000 plots and integrating almost 25,000 interment records.

#### Read more

Webinar: Cemetery Design in 21st Century- Making
Meaningful Cemetery Experiences For an Ecological
Age





The concept of natural burial is getting more and more positive attention from the professionals in the cemetery industry, especially when topics around "cemeteries of the future" surface.

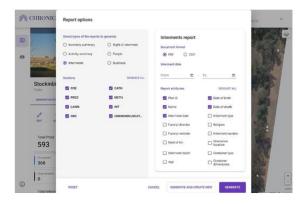
In this webinar, we will talk about rebooting the system, how our industry can redefine the experience of visiting a cemetery or a memorial park to be more meaningful and suitable for an ecological age. Join Kevin Hartley from Earth Funerals, David Neustein from Other Architects, and Matt Borowski from Chronicle Cemetery Software in diving deeper to how the natural burial concept will be translated into practice.

**Register Now** 

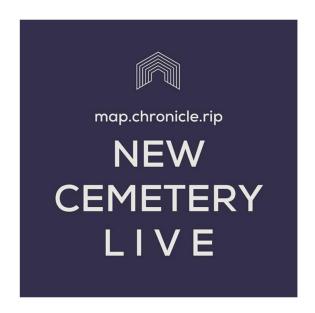
## Major Feature Release: Reports Module

Need to refer to a single file with all your cemetery's interments? Chronicle Report Module makes this possible. Crosscheck your data and gain a comprehensive, instant summary of your business. Our latest feature allows for combining total assets with activity reports for quarterly planning - your business at a glance!

Read more



## **New Cemetery LIVE!**



Congratulations to the newest additions to our digital cemetery community for their smart move on getting the maps and records online. Welcome to the Chronicle family!

- Kempton St Peter's Catholic Cemetery
- Ouse Immaculate Conception Catholic Cemetery.

## **Special Shoutout: New Partners**

The family keeps growing. It's with great joy to let you know that we've partnered up with the Ohio Cemetery Association (OCA) in the US. Chronicle will be at their members' side, offering a helping hand in moving towards digitising their cemeteries and preserving community legacies.



### Regards



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