



2014 SPRING CONFERENCE AGENDA
DoubleTree Hotel – Worthington
Columbus, OH

Tuesday, March 18

- 1:00** **OCA Board Meeting**
- 4:00** **Supplier Set Up**
- 6:00** **Social Hour with Suppliers**
- 7:00 - 9:00** **Hors d'oeuvres with Suppliers**

Wednesday, March 19

- 7:00 - 8:30** **Breakfast with Suppliers**
- 8:30 - 9:00** **Announcements/**
Pledge of Allegiance **Mark Funke, OCA President**
Spring Grove Cemetery, Grounds Mgr
- 9:00 - 9:45** **Estate Lots/Development** **Jerry Wantz –VP of Operations**
Spring Grove Cemetery
- 9:45 - 10:30** **“Tracking Your Plant Collection”** **Stephen Foltz**
Director of Horticulture
Cincinnati Zoo & Botanical Garden
- 10:30 - 11:15** **Break with Suppliers**
- 11:15 - 12:00** **“Sustainable Site Planning”** **Jose Castrejon, Vice President**
Landscape Architecture & Planning

12:00 - 1:30 Lunch with Suppliers

Wednesday, March 19 Continued



1:30 - 2:15 “Celebrant”

**Increasing the *Value* of Your
Services to Families**

Marilyn Brandt, VP of Operations

Lake View Cemetery, Cleveland, OH

2:15 - 3:00 “What Do You Do”

Mark Funke, OCA President

Spring Grove Cemetery, Grounds Mgr

3:00 - 3:30 Break with Suppliers

3:30 - 4:15 “Wake me when it’s Over”

Cathy Jo Smith-Grove City, OH

A History of Irish

Professional Storyteller/Author

Wake Traditions

4:15 - 6:30 Free Time

6:30 - 7:30 Social Hour with Suppliers

7:30 - 10:00 Buffet Dinner & Entertainment with Suppliers

Thursday, March 20

7:00 - 8:30 Breakfast with Suppliers

8:30 - 8:45	Announcements	Mark Funke, OCA President
8:45 - 9:30	“When is it Time to Sub Out”	Miles Korte - Apartment Services Livonia, MI
9:30 - 10:15	“Old Soldiers & Sailors Orphanage”	Bill Chavanne - Columbus, OH
10:15 - 10:45	Break with Suppliers	
10:45 - 11:30	“The Way We Memorialize”	Bob Porter – Regional Sales Mgr Matthews International Cincinnati, OH
11:30 – 11:45	BWC Update	Bob Carr Benefits Management Services/OH
11:45 - 12:00	Legislative Update	Tim Long OCA Legal Counsel
12:00 - 1:00	Lunch with Suppliers	
Conference Conclusion		